

All Things Lab and Testing Expo 2024

Facilitating Intra-Africa Trade through competent testing solutions

3RD - 5TH OCTOBER 2024
SARIT EXPO CENTRE,
NAIROBI, KENYA.

INTRODUCTION

Testing infrastructure is a fundamental pillar to drive innovation in multiple sectors. It's contribution cannot therefore be ignored by any nation keen to advance its economic and development agenda. Being the engine through which research is driven, testing infrastructure has resulted to development of technologies in the agricultural sector that have increased production, reduced waste, improved natural resource management and improved livelihoods. In medicine, it has resulted in improved treatment, rapid diagnosis and reduced costs on procedures. The benefits in the fields of engineering and technology are many, and include improved construction material, efficient money transactions, efficient and alternative energy sources amongst others. Such successes however can only be achieved when nations prioritize and adequately invest in the requisite testing infrastructure, as evidenced in many developed nations.

The ecosystem around testing is also evolving rapidly, and there is a new technology, apparatus or equipment in the market at any one give time. New innovations that aid testing and research are always introduced to the market with an aim to improve efficiency and throughput. The pool of manufacturers developing various solutions continues to grow exponentially, requiring that end users keep abreast with the growing pool of solutions.

The African continent remains one of the fastest growing regions and with it has come an insatiable market that is ripe for a wide range of laboratory and testing solutions. The demand for solutions in key sectors that are driving economic growth in the African continent is increasing, thereby providing an opportunity for industry players from across the globe to come and tap into the vast lab and testing market in Africa. In spite of the growing demand, there has not been a platform that provides an avenue for manufactures and developers of testing infrastructure to interact with end users and share the raft of available solutions. On many occasions, end users are left to engage through secondary sources and in the process fall short of getting sub optimal deal.

BROADENING THE GEOGRAPHICAL SCOPE FOR SOURCING

Over time, there have been huge strides in the quality of testing infrastructure solutions in the market. While manufacturers of these solutions are found in various geographies, the market penetration in the African continent has been slow and not in tandem with the increased demand. There has been no initiative to connect the solution providers with end users. In the process, market penetration is sub-optimal and costs of solutions become very high due to limited options to procure from. Yet, like any other region, the African frontier requires choice and variety in terms of quality, service, terms of trade, price and hence requires a market place that can offer them this.

We propose to have an expo that will provide the much-needed forum to foster choice and variety with an aim to improve service provision, through an annual global experience for Africa that brings together users of laboratory consumables, apparatus, equipment and testing services and solution providers.



ALL THINGS LABS AND TESTING EXPOSITION 2024

The first B to B and B to C expo on testing infrastructure, dubbed All Things Labs and Testing Exposition (ATLT 2024) is set to be on 3rd - 5th October 2024, in Nairobi, Kenya.

A first of its kind in Africa, ATLT 2024 is positioned as Africa's premier gathering that aims to bring together manufacturers and suppliers of laboratory consumables, apparatus and equipment, and testing service providers on the one hand and consumers of these solutions on the other hand. This B to B and B to C event will cut across all sectors including agriculture, health, environment, medicine, engineering and ICT and will benefit private sector, research and academia.

ATLT 2024 also provides a rich platform to interact with key decision-makers and influencers in public and private sector from the laboratory and testing solutions marketplace.



OBJECTIVES OF THE ATLT 2024 EXPO

1. To expose stakeholders to advancements in laboratory and testing services and procedures
2. To provide stakeholders a one stop shop to identify solutions for their supplies and testing needs and broker competitive contracts
3. To provide manufacturers of laboratory supplies and equipment and developers of testing solutions and services a chance to interact with their end users first hand.
4. To demystify supply chain processes for testing solutions in the continent

WHO SHOULD PARTICIPATE?

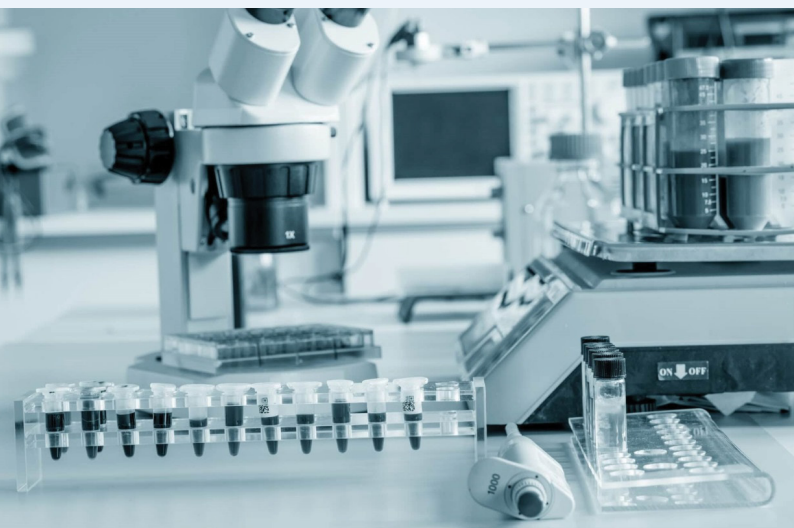
1. Manufacturing companies for laboratory solutions.
2. Local suppliers of laboratory consumables, apparatus and equipment.
3. Testing services solution providers
4. Research bodies-Agricultural, health, environment, veterinary
5. Academic institutions advancing technical courses
6. Manufacturers with Quality control and product improvement components
7. Financing solution providers
8. Custodians of secondary school learning
9. Pharmaceutical companies
10. Decision makers in public and private sector
11. Students
12. Hospitals
13. Private Doctors

WHY SHOULD YOU PARTICIPATE?

The expo gives attendees the opportunity to browse 200+ exhibitors in person for the solutions to their lab and testing related needs. We anticipate over 10,000 attendants from across Africa to this premier event.

Specifically, the expo provides all actors an opportunity to:

1. To buy Equipment and or services for the all testing sectors
2. To get dealership from International and reputed Companies
3. To get the best and latest in the testing Industry
4. To get updates on innovations in the field of Testing
5. To meet collaborating partners
6. To attend special 1-1 business meets



TECHNICAL STRUCTURE OF THE EXPO

The opening ceremony will comprise of keynote and opening remarks to be delivered by key players and testing experts and will require participation from all expo participants. The ceremony will be followed by exhibitions. Several hours per day will go into the exhibitors interacting extensively with the participants in the afternoon of day one and the whole of day two and three. Innovators from the academic front will also have a chance to show case their innovations in line with the testing scopes. The event will also offer partners side events for specific presentations on their solutions and planned are presentations on the latest laboratory and technologies and services.

REGISTRATION AND CONTACT INFORMATION

Further enquiries on participation should be made through:
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We design event strategies and deliver a seamless event planning process including venue selection, event marketing, meeting management and logistics, exhibition management. We believe that every individual event experience counts. That's why we proactively manage your conference from start to finish with all the logistical, financial, and creative focus required.

We are keen to shape the regional discourse on matters of regional importance and we bring together stakeholders for conversations and engagement across all sectors. We pride ourselves in creating forums for policy dialogues across agriculture, health, manufacturing, technology, and innovation, among other sectors. Our offerings range from Conference management, symposiums, small to mid-sized events, workshops, expositions, and virtual and hybrid events.